



The Educational
Institute of Scotland

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August 2019

Dear Colleague

RECRUITMENT OF NEW MEMBERS

I write at the start of this new session to urge you to contact those of your colleagues who are not already EIS members to encourage them to join us. As an EIS Representative you have an essential role to play in the recruitment of new members and, to this end, I have enclosed the following materials to assist you.

- 1) **MEMBERSHIP INFORMATION BOOKLET** – These are for fully registered teachers and probationer teachers who wish to join the EIS. Please make a special effort to approach all new probationer teachers who have been allocated to your school.
- 2) **RECRUITMENT POSTER(S)** – Please display on your notice boards prominently.
- 3) **RECRUITMENT FILM** – Please make use of the EIS recruitment films to showcase the benefits of being a member of the EIS. These can be found on the EIS website at www.eis.org.uk/Recruitment-Videos/Allmembervideo

It is also important that you make an approach to any new teachers who have joined your school to check they are members and to encourage them to join if they are not a member of another trade union.

Temporary, Part-Time and Supply Teachers

Some of your teaching colleagues are appointed on a temporary, part-time or supply basis. The EIS offers particular advice and benefits to those teachers, including membership at a reduced rate (with the exception of those members employed on a full-time basis).

Please advise student and probationer members that membership of the EIS is free for them. Probationers who were EIS student members have been automatically transferred to full EIS membership. This year's probationers will have free EIS membership until January 2021, and half price membership until September 2021 if they submit direct debit details to the EIS before 31 October 2020.

Area Officers and Organisers

EIS Area Officers and Organisers are available to assist in any way with recruitment and other issues which may arise in the school. Contact details of your local area officer and organiser are indicated overleaf.

Thank you for your continued assistance and support in this important matter.

Yours sincerely

Larry Flanagan
General Secretary

Encs

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